

## The ILO Turin Centre's facilities

Located in an attractive park on the banks of the River Po, the Centre's campus provides a congenial environment in which to live and study.

 It contains 21 pavilions with fully equipped modern classrooms, conference halls and meeting rooms fitted out for multilingual simultaneous interpretation, a computer laboratory, and a computerized documentation centre linked to various data banks.

The campus has 287 study/bedrooms, all with private bathrooms, telephones and cable television. It also has:

a reception desk open 24 hours a day;

- a restaurant, a self-service canteen and a coffee lounge, all catering for international dietary needs;
- a bank;
- a travel agency;
- a laundry service;
- a post office;
- an internet point;
- a recreation room;
- · facilities for outdoor and indoor sports;
- an infirmary

Social events are regularly held both on and off campus, so that participants from different cultural backgrounds can make the most of a stimulating international environment.

## For further information, please contact

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# Roundtable on the link between Demographic Change, Decent Work and Silver Entrepreneurship Development in Asia and Europe

18 – 19 May 2017 Turin, Italy

An activity hosted by the Enterprises Department of the International Labour Organization (ILO) and the ILO International Training Centre under the umbrella of the Centenary Initiative on the Future of Work





# Roundtable on the link between Demographic Change, Decent Work and Silver Entrepreneurship Development in Asia and Europe



## Introduction

According to 2015 data from the United Nations, the proportion of older persons – those aged 60 years or over – in the total population has increased substantially in recent years in most countries. Europe and East Asia are the two regions most impacted by demographic change. By 2030, the share of the elderly is set to exceed one fourth of the local population; by 2050, more than one third of the population will be 60 years or older.

There are wide differences in demographic trends across European and Asian countries. One group of countries, including China and Russia, has fast-ageing populations and, moreover, is projected to experience absolute population decline in the coming decades, while another group of countries has far more youthful populations that will continue expanding.

To promote Decent Work for all, the policy choices for these two groups of countries differ: countries with a youthful population will need to lay continued emphasis on youth employment promotion, while countries with fast-ageing societies must include a new focus on providing attractive employment opportunities and appropriate training for older people in the labour market.

The International Plan on Ageing approved by the United Nations in Madrid in 2009 has directed the attention of the global community on the impact of demographic change, with focus on the simultaneous need to adjust to the effects of an ageing labour force while improving labour productivity and competitiveness and also ensuring the sustainability of social protection systems.

Among the issues requiring priority attention identified in the action plan are those concerning work and the ageing labour force. In order to promote employment opportunities for all older persons, the plan proposes, inter alia, to promote self-employment initiatives for older persons – the silver entrepreneurs.

Silver entrepreneurship development is thematically linked to the broader debate about the promotion of the silver economy, here defined as the economic opportunities arising from the public and consumer expenditure related to population ageing and the specific needs of the population over 50 (EC 2015). Among the numerous initiatives to support the silver economy that have gotten underway in recent years in Asia and Europe, driven by governments, employers' federations and the trade union movements, are research, advocacy and capacity building support for silver entrepreneurs. However, the full potential for inter-regional policy dialogue on good practice in silver economy promotion and silver entrepreneurship is yet to be unlocked for the benefit of ILO constituents and other ILO stakeholders. The purpose of the roundtable is to examine this 'blind spot' and to evaluate the need for and possibility of an ILO-facilitated global capacity development programme.



## **Objectives**

The overall objective of the roundtable is to explore the link between demographic change, decent work and the silver economy in Europe and Asia, with focus on developing silver entrepreneurship. The immediate objective of the roundtable is to determine the space for a global ILO capacity development programme in support of entrepreneurship development in the silver economy.



# Invitees' profile

The roundtable will bring together senior decision makers from ILO Policy Departments and ILO field offices in Eastern Europe and China with senior experts on silver economy development and silver entrepreneurship promotion from research institutions and intergovernmental organizations in Europe and Asia. The roundtable will also be joined by selected representatives from Eastern Asian and European permanent missions to the United Nations in Geneva, in order to jointly explore the potential for development partnerships. The number of participants is limited to 20 people, and participation is by invitation.



## **Resource persons**

The leading experts will share knowledge and present findings about the third-age entrepreneurship as an useful tool to mitigate the effects of demographic challenges and to create decent jobs for aging societies.



## **Agenda**

The agenda will be composed of five working sessions spread over a period of 1,5 days, with dedicated experts' presentations followed by group discussions. The sessions will be structured to facilitate a high degree of participation in order to promote knowledge exchange of good practices and peer-to-peer learning.



## Content

#### Day 1

- Session 1: Setting the stage the link between decent work, demographic change and silver economy development
- Session 2: Zooming in The emerging silver economies in Europe and East Asia

#### Day 2

- Session 3: Policies and Programmes to promote the silver economy in Europe and East Asia
- Session 4: Focus on good practices in silver entrepreneurship development
- Session 5: Making the connection Outline of an analytical framework for a global ILO capacity building programme.