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"Measures for the Social Inclusion of the Disadvantaged Groups: Aims, Activities and Results"	
Structure:	
•Ground Information.	
• ESF Measures – Aims, Target Groups, Activities. Statistics.	
Project I – Challenges, Intentions, Implementation, Results.	
Project II - Challenges, Eglé Brazaityté Intentions, Implementation, 2012 November 29 Results. ESF Project Management Division	
ESF LITHUANIA	
State – Administration of social exclusion	
EU structural support =	
Opportunity for innovative social work – active inclusion approach	
Measure "Integration of people at social risk and persons	
experiencing social exclusion into the labour market"	
ESF LITHUANIA	
	
Aim of the measures to help disadvantaged and socially excluded	
Aim of the measures: to help disadvantaged and socially excluded people to integrate into the labour market in order to prevent their discrimination and isolation in society	
Target groups: 17 different target groups including – families at risk,	
single parent families, disabled people, ex-offenders, Roma minority, persons with dependence on psychoactive substances and etc;	
Frame for the project activities: IDENTIFICATION, ACTION,	
MAINTENANCE	
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ESF LITHUANIA	

IDENTIFICATION

- *assessment of individual problems/ needs of the target group
- * assessment of the present vocational skills and faculties
- * analysis of labour market demands

ACTION

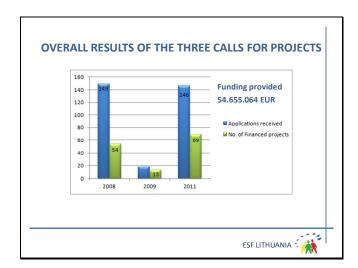
- * Social rehabilitation: -developing skills of selfsufficiency of the target group (various consulting activities)
- re-creation of the socialization skills
- *Vocational rehabilitation: -vocational guidance and career planning -vocational training -general skills training (e.g.computer literacy)

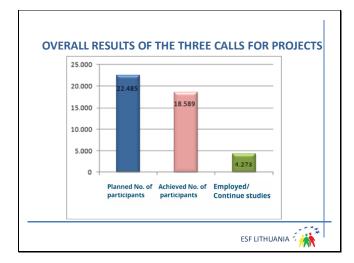
MAINTENANCE

*contact with the target group - prevention of the relapse

- * guidance after employment (e.g.legal advising)
- *search for the potential employers and suitable jobs (e.g. updating databases)







Project I

"Activation and Motivation of the Mentally Disabled Persons to Work by the Means of Professional Assistance and Mediation in the Workplace"



Challenges

- * Vocational training for the persons with mental disabilities underdeveloped (only 2 schools)
- *Vocational rehabilitation inaccessible due to some the legal restrictions (literacy, age, level of physical ability, etc;)



Intentions

Target group: 20 persons with intellectual disability

General Aim: to motivate mentally disabled persons to acquire work skills and prepare them for employment

Specific objectives:

- -motivate 20 persons with mental disability to obtain a qualification suiting their
- abilities
- -provide vocational training for 20 persons
- -get 6 persons of the target group employed
- -develop professional competencies of the staff working with the target group

Actors involved: NGO "Vilties Erdvé"

Budget: 293 thousand EUR

Duration: 2009 March – 2012 January



Implementation

Methods and Tools:

- 4 social workers, 6 vocational training instructors upgraded their qualification "Work methods with the persons with mild and major mental disabilities" $\,$
- 1 minibus procure

Facilities created:

 $\boldsymbol{\cdot}$ vocational training classrooms established and equipped with necessary tools for practical training

Location:

- Mažeikiai Town (45.000 inhabitants)

Activities:

-general skills training of the target group

- -vocational training (length of the programmes 2 years)
- study visit to Germany

-assistance in the work place:

- -mediating the communication of the employed person and the employer
- -consulting the employed person
- -consulting the employer



Results

- *21 person with mental disability participated
- *5 persons of the target group got employed:
- chef assistant 1
- construction worker 1
- housemaids 2
- road man 1

*partnerships with:

- 2 private companies
- 2 town schools
- 2 state institutions

*2 persons of the target group continue vocational studies

*Publication "Methods for the Successful Integration of the Mentally Disabled Persons into the Labour Market"



Project II

"Towards Employment" – development of the mediation services in the employment of the persons with hearing disability



Challenges

*unemployment in the community of the people with hearing disability - 40 % in 2009

*main causes:

- employers' fear of the difficult communication
- need for the professional assistance in the employment process



Intentions

Target group: persons with various hearing disabilities (deaf-mute persons)

 $\textbf{General Aim:} \ \ \textbf{To increase the social integration of the persons with hearing disabilities through employment}$

Specific objectives:

- combat stereotypes concerning hearing disabilities
- improve professional competencies of the staff
- assist 600 persons with hearing disability in the employment process
- achieve employment of 300 persons of the target group

Actors involved: National Rehabilitation Centre for the Deaf-Mute Persons, city based Rehabilitation Centres for Persons with Hearing Disability, Lithuanian Deaf-Mute Persons Association

Budget: 890 thousand EUR

Duration: 2009 March – 2012 August



Implementation

Methods and Tools

- $\,$ $\,$ 5 training programmes for the specialists working with the employment of the disabled people created
- -staff of 13 employment mediators and 6 assistants trained
- 1 database created
- -165 potential employers identified
- 4 social advertisements created and broadcasted TV, Youtube, Social networks

Facilities created:

- 7 employment offices established (staff of 19 stationed in 6 cities)

Activities:

Consulting target group:

-legal adviser

-psychologist with the faculty of the body-language

Job seeking services:

-assisting in the job search

-mediating contacts and interaction with the employers



Results

- *project activities were attended by 665 persons with hearing disability
- *445 people with hearing disability were employed (10 % more than planned)
- ${\bf *162}$ public, private and state companies became employers of the target group
- *unemployment rate in the deaf persons community dropped 3 times (from 40 % in 2009 to 15 % in 2012)



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Thank you!

Questions?

Eglė Brazaitytė 2012 November 29 ESF Project Management Division



