



Paid internships as ALMP for Italian Southern *NEET*: some hypothesis to improve their effectiveness

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Paid internships as ALMP for Italian Southern *NEET*

➤ Numbers

▶▶ More than **2 million and 250** Italian *NEET* in 2012;

▶▶ The highest value in Europe after Greece;

▶▶ More than 1 *NEET* out of 2 is **female**;

▶▶ Unemployment rate, Italy, Year 2012:

▶▶ Age 15-29 → 25,2% → II Trim. 2013 → **28%**

▶▶ Age 15-24 → 35,3% → II Trim. 2013 → **37,3 %**

▶▶ Unemployment rate, South of Italy, Year 2012:

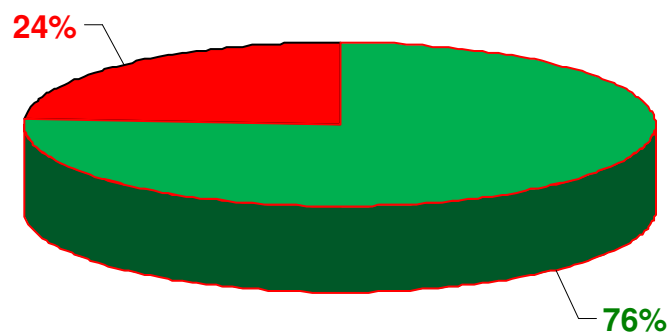
▶▶ Age 15-29 ▶ 37,3 ▶ II Trim. 2013 ▶ **42%**

▶▶ Age 15-24 → 47% ▶ II Trim. 2013 ▶ **50,6%**

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➤ **The frame:**

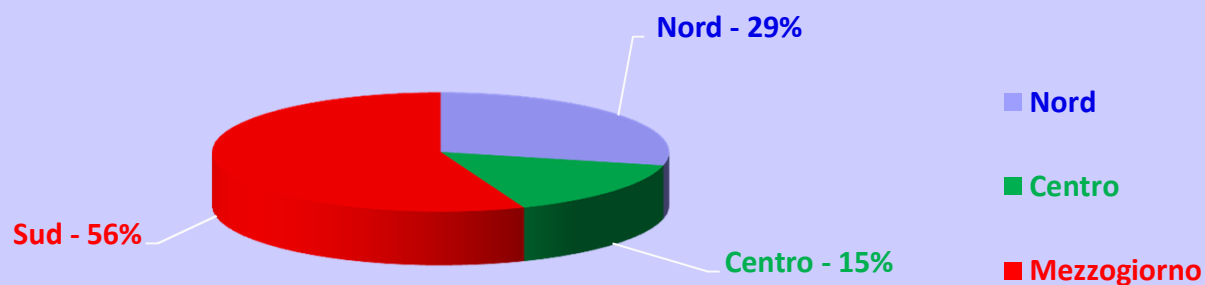
Graf.1 – Italian *NEET* rate over It. population 15-29 - Year 2012



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➤ The frame:

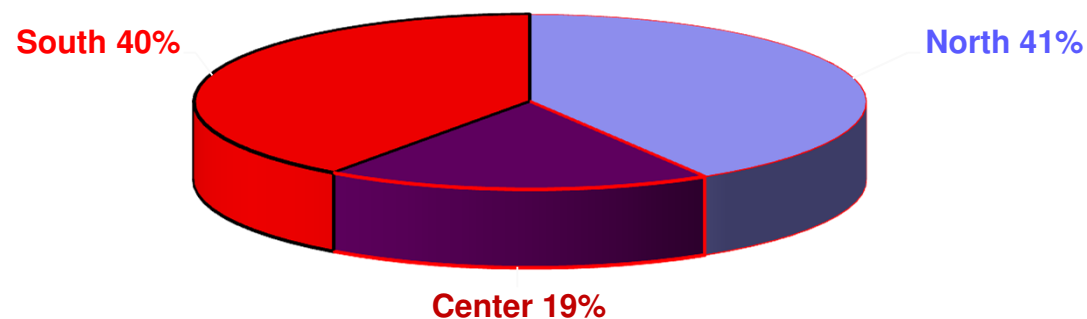
Graf. 2 - It. *NEET* rate in It. macro Regions
Age 15-29 - Year 2012



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➤ The frame:

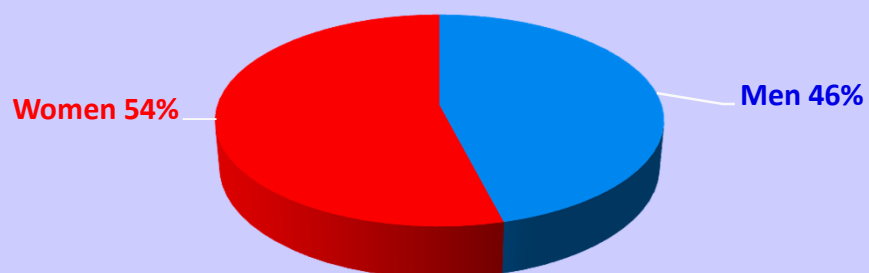
**Graf. 3 - It. Pop. rate in It. macro Regions
Age 15-29 - Year 2012**



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➤ The frame:

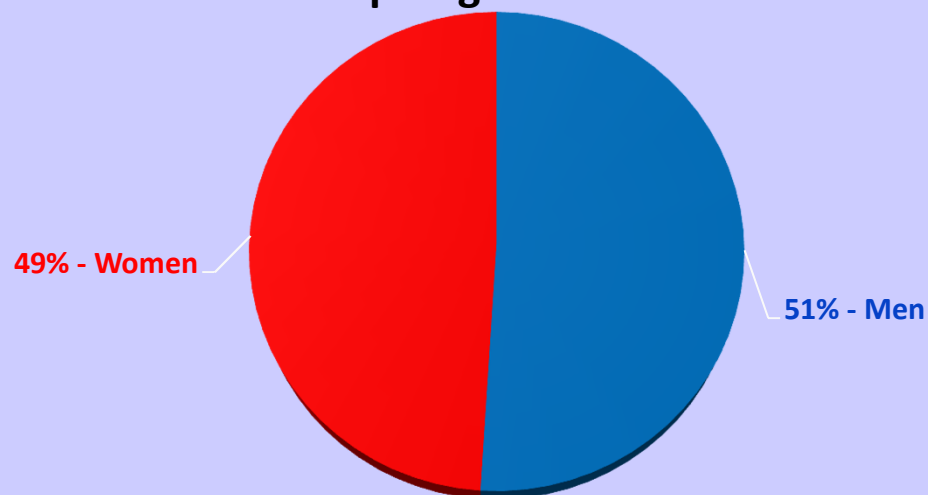
Graf. 4 - It. *NEET* rate by sex - Age 15-29 -
Year 2012



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➤ The frame:

Graf. 5 - It. Pop. Age 15-29 - 2012





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- **The frame:**
- **Educational qualification of It. Southern *NEET* :**
- **47% → high school diploma;**
- **44% → junior high school diploma;**
- **9 % → university degree**



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➤ The frame:

Graf. 6 – High school graduates in Italy and field of study - 2012/13 – 2011/12





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- **The frame:**
- **High demographic density of young people 15-29 living in the South of Italy in 2012:**
- **Nearly 20% (in the Campania region in 127 municipalities out of 550 > 20%);**
- **Italy: 15%**



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➤ The Map:



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➤ **Numbers:**

➤ **The highest unemployment rate, Age 15-29 in 2012:**

➤ **Sicily: 41,7% → Caltanissetta Province: 52,2% → Catania Province: 37,7;**

➤ **Calabria: 40,3% → Crotona Province: 51,4% → Reggio Calabria Province: 36,3%;**

➤ **Campania: 40% → Napoli: 44,6% → Caserta: 31,3%;**

➤ **The highest *NEET* rate in 2012:**

➤ **Sicily: 38%**

➤ **Calabria: 34%**

➤ **Campania: 31%**



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- **The frame:**
- **What's in the basket of the the EU Cohesion Action Plan for the South of Italy (www.opencoesione.gov.it/pac/):**
- **Let's focus only on the freshly made internship piece of cake to finance internships for Southern *NEET* through **ESF** :**
 - ▶ **€ 168mm** (Law n. 99 of the 9th of August 2013, Art. 3, c. 1, l. c) →
 - ▶ **€ 56mm** for 2013 → **€ 16mm** for 2014 (launch of **Youth Guarantee**) → **€ 96mm** for 2015
 - ▶ The resources must be distributed amongst the 8 Italian Southern regions (**Abruzzo, Molise, Campania, Apulia, Calabria, Sicily, Sardinia**)



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➤ **The frame:**

- **4 Southern regions** out of 8 are inside the so called “**Convergence Objective**”, where the ERDF (European Regional Development Fund) and the ESF (European Social Fund) finance big projects in territories with the GDP lower than 75% of the EU average;
- The regions are **Campania, Apulia, Calabria and Sicily;**

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➤ **The frame:**

- **Beneficiaries of ongoing regional and national projects financing internships in the South of Italy since 2011:**
- **48% → young people 18-29 with only a junior high school diploma;**
- **45% → graduates especially with a non-competitive degree (in some regions until 35 years of age);**
- **7% → high school graduates (only regional projects)**
- **Monthly average scholarship gross amount: € 528 (including tutorship);**
- **Average internship duration: 6 months**



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- **The point :**
- **There are very few ALMP projects to finance internships for *NEET* high school graduates in the South of Italy: the target, even if so numerous (47% out of 2mm 254 Neet pop.), is very poorly covered**





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- **How to built a protocol of intervention:**
- **Target : high school graduates from general education (scientific and classical Liceum);**
- **Task force : local Employment services, Municipalities, Chamber of Commerce, Local Education Authorities, local stake holders (social associations, etc), in service qualified national experts, etc;**
- **Efficient multitasking user friendly data bank;**
- **Where interns can go:**





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- **The regional southern enterprises picture frame:**
- **Little but constant positive balance of new enterprises in the II trimester of 2013 in the majority of Southern provinces (even if in most cases a bit lower than one year ago) → nearly 6,700 new enterprises on the market;**
- **Worsening of the insolvency phenomenon in the whole country;**
- **The best performing Region: Basilicata;**
- **The best performing Provinces: Palermo, Siracusa (Sicily), Potenza (Basilicata),**
- **The best performer only for artisan enterprises: Province of Isernia (Molise)**





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- **Where interns can go:**
- **in the new enterprises, located in most populated southern provinces, with the highest unemployment rate**
- **in social associations/services at local level;**
- **In cultural private /public services (also in connection with the newly launched Fund “1000 young people for culture”)**



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- **Warning** while building a protocol of intervention:
- **A rich and exhaustive module** describing the internship training project **doesn't make the quality of the internship** and his main function as **a tool to improve the individual capacity building of Italian Southern *NEET***;
- **The contribution of "in service" qualified national/local experts as tutor/facilitator will be essential to improve the positive effect of the measure;**
- **without a proactive service attitude to cover this aspect, the effectiveness of this *NEET* measure will be probably miserable**

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- **The proposal “dilemma”**
- **To destiny the new national funds for paid internship in favour of Italian Southern *NEET* with a “Liceum” high school diploma **could create a *multiplicative effect*, pushing the “left behind” (with only the compulsory schooling) to improve their educational standards,****
- **or**
- **could be only a vanishing drop of water, a social lottery, giving an opportunity to trainers and tutors more than to final recipients? Maybe not, if the “facilitators” work with a proactive service attitude.....**



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- **...also “facilitating” the public finance, (the new law 99/13 establishes this principle → Art. 5, c. 2, l. i-bis)**
- **As a matter of fact € 168mm could promote for the next two years, on the basis of a gross total cost of € 3.000 for each internship for 6 months:**
- **56.000 internships, investing directly on NEET the total amount**
- **or**
- **50.000 internships, calculating a maximum tutoring cost of € 360 for each intern (€ 18mm), totally or partially avoidable if using inservice qualified experts;**
- **But even in this case the provision risks to be a drop of water giving a little breath to → 4% of the actual Southern NEET → 10% of high school graduates NEET living in the It. South**



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- The “alternative” proposal.
- The new actual amount available in the State budget of € 168mm could be invested to cover 60% of 84,000 southern *NEET* university graduates in order to valorise in the area young qualified h.r., avoiding the ongoing massive phenomenon of brain escape;
- The “dilemma” is not easy to solve: today I choose the high school graduate *NEET* with low technical qualification, which are in a more risky social situation, non prepared enough to find an alternative outside the country.





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Thank you for your attention
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