



Platforms as relational spaces: constraints, choices, and social power

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Technological promise and technological imperative

Revolution, disruption Depoliticisation





Against determinism: (1) Continuity

- Technological path-dependence
- Institutional path-dependence





Against determinism: (2) technological transformation as a space for decisions

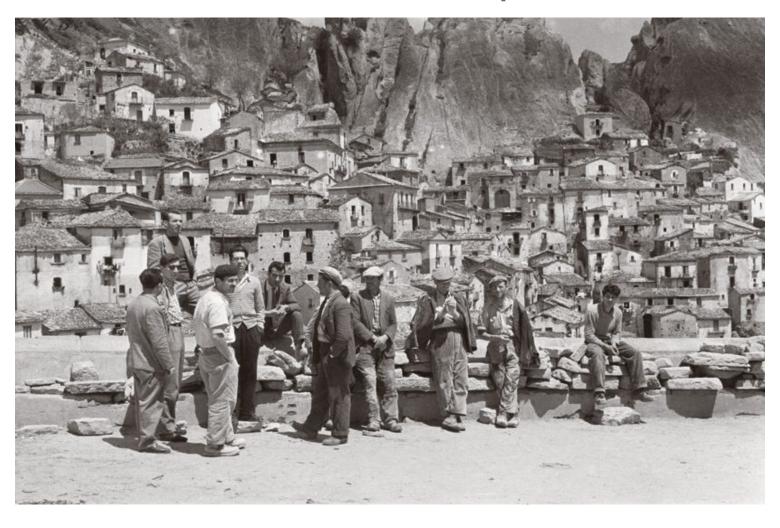
- Conception/design decisions
- Adoption decisions
- Operation decisions

- Power is relevant:
- (a) between platforms
- (b) in the platforms
- (c) between platforms and users





Platforms as relational spaces







The importance of staying anti-determinist and two ways for tackling platform capitalism

- Promoting platform cooperativism
- Regulating platforms, or rather regulating the exercise of power
- Without alternative promises, the prophecy of the fourth industrial revolution is going to self-fulfill.