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# The advent of digital platforms: sociological, economic and ethical issues

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INAPP

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1.

Not all platforms are collaborative

2.

Not the whole collaborative economy is good

3.

Not the whole platform economy is about work

4.

Not all platform workers are riders

5.

Not everyone works just for a platform

1.

Not all platforms are collaborative



# The origins of the debate





# THE SHARING ECONOMY LACKS A SHARED DEFINITION

## Stop Saying Uber Is Part Of The Sharing Economy

## What Should the 'Sharing Economy' Really Be Called?

A GRIST SPECIAL SERIES

## The real sharing economy

# The forms of integration between economy and society



2.

Not the whole collaborative economy is good

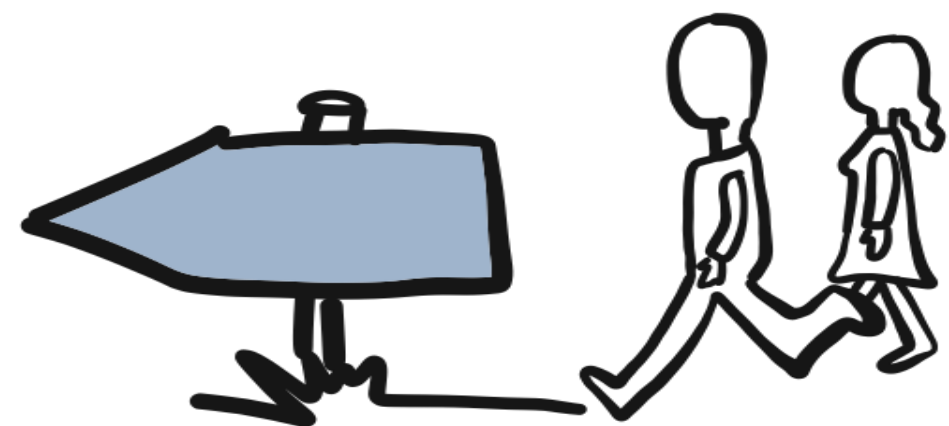
# HOMOPHILY

THE TENDENCY TO  
ASSOCIATE WITH  
PEOPLE WHO SHARE  
COMMON CHARACTERISTICS  
BOTH ASCRIBED  
AND ACQUIRED



DISCRIMINATION

INEQUALITIES



CROWDING OUT effect



3.

Not the whole platform economy is about work

# Is it a job?



# It creates jobs?



Features

Resources

Pricing

Company

Login

Request a Demo

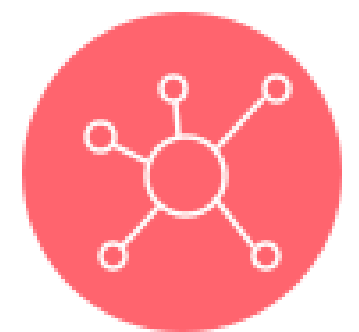
## Airbnb & Vacation Rental Management Features & Tools

With a unified solution, smart technology and automation tools designed to fit all of your needs



### Property Management Software

Organize, share and control all your reservations, guests, and listings' data with the



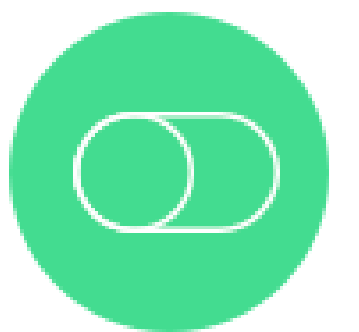
### Channel Management

Manage multiple Airbnb accounts, alongside HomeAway, Booking.com, and more - all in one platform.



### Unified Inbox

Communicate with guests from all channels, in one unified inbox. Send messages via email, SMS, or Airbnb all in one



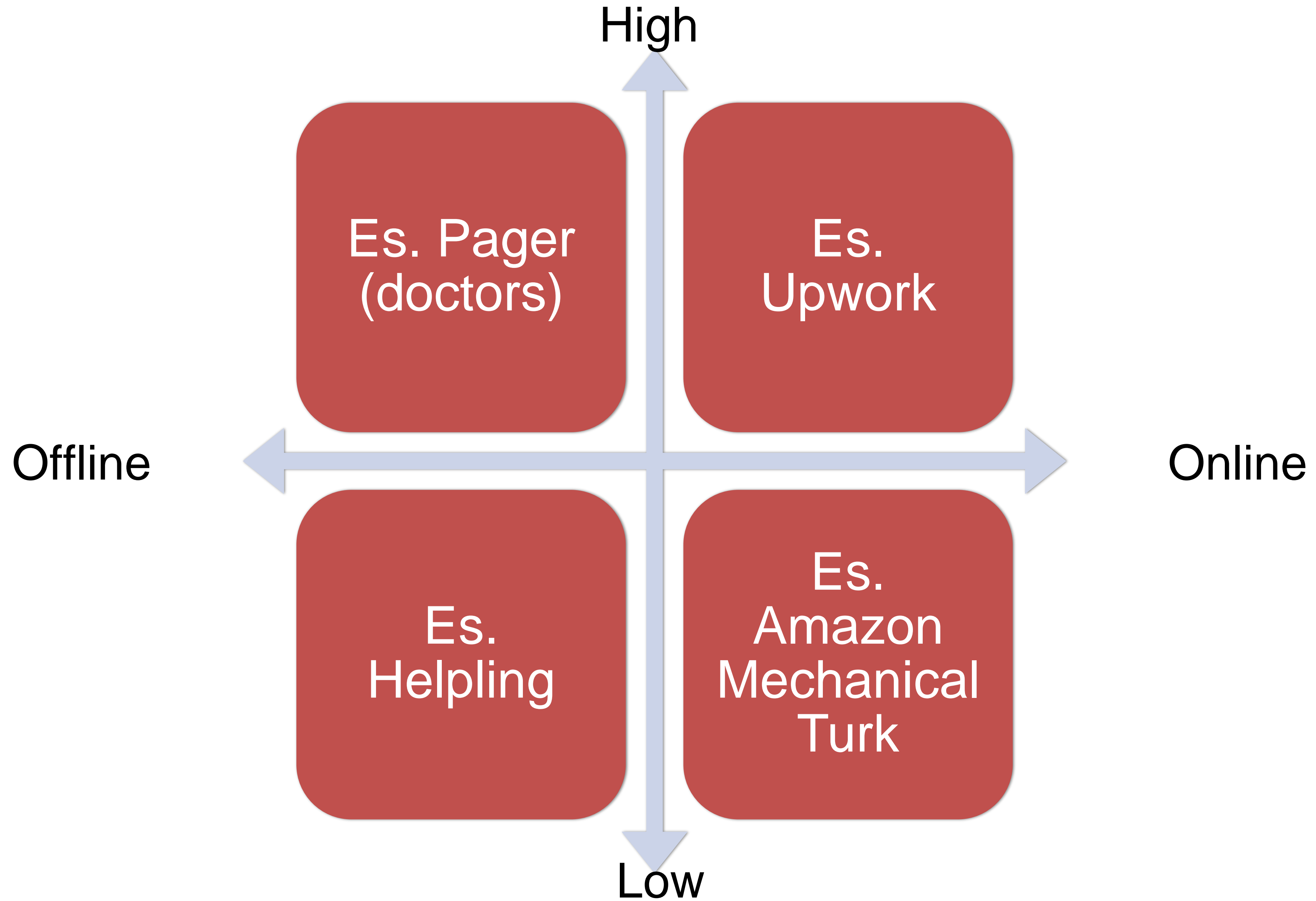
### Automation Tools

Automate routine messages to your guests, set pricing rules to maximize profits, automate guest reviews, or answer booking inquiries



4.

Not all platform workers are riders



5.

Not everyone works just for a platform



# Slash workers



1st

Jamie Perry

Marketing Strategist / Designer / Photographer

Marketing Consultant • Stanford

Greater New York City Area • 500+ &#x27e8;

to telling powerful



# Our panel

