

## OECD LEED Expert Roundtable

# Local economic strategies for ageing labour markets

OECD Conference Centre Room CC 16

31 March 2015

Paris

### Agenda

The OECD LEED research project “**Local economic strategies for ageing and shrinking labour markets**” is exploring the local labour market impacts of ageing as well as policy instruments to address this challenge from firm management practices for older workers to comprehensive local strategies for ageing skills ecosystems.

This 1 day expert roundtable will gather local partners, relevant stakeholders, researchers and practitioners to explore the following issues:

- **What is the impact of ageing on local labour markets?**
  - What are the differences between regions?
  - What are the challenges for local policy makers?
  - Are there specific skills needs emerging from ageing local labour markets?
- **How are firms adapting their management practices to cope with an ageing workforce?**
  - Are there innovative examples of initiatives to encourage older workers to remain in the labour market?
  - How can older workers be supported to retain and enhance their skills? Can the deficit in employer training for older workers be addressed?
  - Do SMEs need particular support in this area?
- **What employment and skills strategies could be adopted at local level?**
  - How can local employment and skills strategies be adapted to support areas that have ageing populations?
  - What lessons can be drawn from existing local initiatives?
  - What is the role for local stakeholders such as local authorities, public employment services, training providers and the private sector?

8:45	Registration
9:00 – 9:40	<p><b>Welcome and Introduction</b></p> <p>Welcome by Sylvain GIGUERE (Head of LEED Division)</p> <ul style="list-style-type: none"> <li>• Setsuko Saya (OECD - GOV)</li> <li>• Anne Sonnet (OECD - ELS)</li> <li>• Nathalie Cliquot (OECD LEED)</li> </ul>
9:40-10:40	<p><b>What are the labour market impacts of ageing at local level?</b></p> <p>Small group discussion</p>
10:40- 11:00	Coffee break
11:00 – 13:00	<p><b>How are firms adapting their management practices to cope with an ageing workforce?</b></p> <p><b>Presentation</b> <i>Overview of good management practices for older workers, Nicola Düll, OECD expert</i></p> <p><b>Panel</b></p> <ul style="list-style-type: none"> <li>• <i>Assessing companies practices – the Lifelong Employability Assessment (LEA) tool and the Rethinking career project, Sarah Dekkiche, CSR Europe</i></li> <li>• <i>Age management measures in SMEs, examples from the Best Agers Lighthouses project, Hauke Siemen, REM Consult tbc</i></li> <li>• <i>Actions for older workers in the footwear sector, Roberta Fefè and Pietro Checcucci, ISFOL, Italy</i></li> </ul> <p><b>Group discussion</b></p>
	<b>Networking Lunch</b> – OECD Restaurant des nations
14:30 – 16:30	<p><b>What employment and skills strategies could be adopted at local level?</b></p> <p><b>Presentation</b> <i>Overview of local employment and skills strategies to cope with an ageing workforce, Izabela Styczynska, OECD expert</i></p> <p><b>Panel</b></p> <ul style="list-style-type: none"> <li>• <i>The Canadian targeted initiative for older workers, Laurie Goldmann, Employment and Social Development Canada</i></li> <li>• <i>The third age university in Lithuania, Lina Vosyliute, Visionary Analytics, Lithuania</i></li> <li>• <i>Offenbach am Main 50plus workforce City strategies for the Promotion of entrepreneurship ("City of entrepreneurs"), Matthias Schulze Böing</i></li> </ul> <p><b>Group discussion</b></p>
16:30 -16:45	Coffee break
16:45-17:15	<b>Policy Recommendations</b>
17:15-17:30	Conclusions